

Press Release

TriCircle, Inc. Hosts 2nd Annual Walk the Walk For Recovery To Raise Awareness about Substance Use Disorder and Help End the Stigma

For Release - Thursday May 4, 2018

WALLINGFORD, CONN. 2018 – TriCircle, Inc., a Connecticut-based non-profit organization committed to creating solutions and options for families and their loved ones affected by substance use disorders, will be hosting their second annual “Walk the Walk for Recovery” fundraiser on Sunday May 20th, 2018, PNA Park in Wallingford from 10am to 2pm (rain or shine).

“Clearly, the current approach to treatment is not working. Substance use is more rampant than ever,” says Ana M. Gopoian, Founder and Executive Director of TriCircle, Inc. The current opioid epidemic makes news headlines and obituaries everyday. It is ever present in the relentless stream of social media. We need to create and commit to real solutions. There are 174 lives lost each day in the US alone. Our communities, our state and our country are being ravaged by the growing health crisis and we need to come together to solve it. TriCircle, Inc. is dedicated to providing Connecticut with solutions to break the cycles inherent in the present system. Our approach will empower individuals and their families to live their lives in long-term recovery with all the resources they need to succeed.”

“Last year’s inaugural event helped put TriCircle, Inc.’s unique approach to recovery front and center on facing the opioid epidemic head on. This year we have an even greater opportunity to increase awareness and bring the focus where it is needed on solving this lethal problem! TriCircle, Inc’s one-of-a-kind approach to substance abuse and possible cooccurring disorders, in addition to, spotlighting the overall challenges this state and country are facing in battling addiction is what this event is doing to raise that awareness. The opioid epidemic is a national health crisis and it needs to be treated like one,” said Don Fertman of Subway, who is also in recovery.

“It is exciting to know that TriCircle, Inc.’s vision, once fully implemented, will break the cycles of relapse and recidivism inherent in the current system of recovery. It will provide a much needed continuum of care that is uninterrupted, long-term, comprehensive, residential, and individualized. The opioid epidemic is an urgent national health crisis and it needs to be treated like one,” said Ceci Illiff, Founder of TheCharityChallenge.net, an event based organization that provides funding for TriCircle, Inc.

Once opening ceremonies are over, the Walk itself will begin with a ribbon cutting at the starting line. We have two bands that will be taking the stage, as well as, speakers throughout the day. The final lap will be the memorial lap followed by closing ceremonies.

Participants can walk in honor of loved ones who struggle with a substance abuse disorder or in memory of a loved one lost to this disease.

For more information about Walk the Walk for Recovery and TriCircle, Inc., or printable documents for our event, please visit our website at: www.tricircleinc.com

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